

BROKER MERCHANT SERVICES OFFERS TEXT MESSAGE MARKETING

What is Text Message Marketing?

Text Message Marketing is the hottest method for reaching an audience. A Merchant defines all text campaign parameters and submits the campaign for immediate distribution to their opt-in followers.

Why Text Message Marketing?

Texting has become so popular that US mobile subscribers now send and receive more text messages than phone calls! It has become the preferred method of communication for short relevant bulletins. You can even attach pictures, videos, songs or ringtones!

Benefits Include:

- Low implementation costs
- Trackable ROI
- Building brand loyalty
- Increased campaign measurability
- Personalized message experience
- Trustworthy Opt-In messaging
- Social Media Connectivity
- Ease of Use

Examples of Use:

- Businesses (announcements, mass communications)
- Restaurants (coupons, events)
- Retail (specials, coupons)
- Personal Training (tips, reminders)
- Real Estate (listing announcements)
- Medical (appointment reminders)
- Night Clubs (entertainment news)
- Bands & Entertainment (tour dates)
- Associations (meeting reminders)
- Religious (contributions, prayer requests)
- Event Text2Screen (real-time event msgs)
- Politics (vote reminder)
- Automotive (coupons, maintenance reminders)
- Donations (bill to phone charity)
- Education (closings, notices)
- Giveaways & Contests (winner notification)
- Staffing (job fulfillment, postings)
- Sports (tee times, schedule changes)

something for every industry!

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for more information and demos!

